



# Community Profile

Rings: 1, 3, 5 mile radii

East Main St. at Barnum Ave. Cutoff,

Latitude: 41.2014

Longitude: -73.11684

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	9,906	82,589	194,758
2010 Total Population	10,082	84,641	201,564
2020 Total Population	10,089	85,183	204,586
2020 Group Quarters	7	857	4,587
2025 Total Population	10,073	85,554	206,281
2020-2025 Annual Rate	-0.03%	0.09%	0.17%
2020 Total Daytime Population	10,731	79,742	196,739
Workers	5,889	36,912	89,299
Residents	4,842	42,830	107,440
<b>Household Summary</b>			
2000 Households	3,962	32,517	71,922
2000 Average Household Size	2.50	2.51	2.65
2010 Households	3,974	33,071	74,221
2010 Average Household Size	2.54	2.53	2.66
2020 Households	3,950	33,029	74,864
2020 Average Household Size	2.55	2.55	2.67
2025 Households	3,932	33,115	75,347
2025 Average Household Size	2.56	2.56	2.68
2020-2025 Annual Rate	-0.09%	0.05%	0.13%
2010 Families	2,717	21,688	49,361
2010 Average Family Size	3.07	3.14	3.24
2020 Families	2,686	21,531	49,392
2020 Average Family Size	3.10	3.17	3.27
2025 Families	2,671	21,577	49,665
2025 Average Family Size	3.11	3.18	3.28
2020-2025 Annual Rate	-0.11%	0.04%	0.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,064	34,118	76,660
Owner Occupied Housing Units	80.7%	66.1%	56.1%
Renter Occupied Housing Units	16.8%	29.2%	37.7%
Vacant Housing Units	2.5%	4.7%	6.2%
2010 Housing Units	4,137	35,276	80,774
Owner Occupied Housing Units	79.8%	64.6%	54.2%
Renter Occupied Housing Units	16.2%	29.2%	37.7%
Vacant Housing Units	3.9%	6.3%	8.1%
2020 Housing Units	4,150	35,785	82,598
Owner Occupied Housing Units	76.9%	60.7%	50.4%
Renter Occupied Housing Units	18.3%	31.6%	40.3%
Vacant Housing Units	4.8%	7.7%	9.4%
2025 Housing Units	4,162	36,162	83,648
Owner Occupied Housing Units	76.7%	60.6%	50.3%
Renter Occupied Housing Units	17.8%	31.0%	39.8%
Vacant Housing Units	5.5%	8.4%	9.9%
<b>Median Household Income</b>			
2020	\$85,018	\$64,636	\$57,340
2025	\$93,515	\$69,734	\$61,241
<b>Median Home Value</b>			
2020	\$270,525	\$250,246	\$252,699
2025	\$281,272	\$261,368	\$266,504
<b>Per Capita Income</b>			
2020	\$40,519	\$33,631	\$31,033
2025	\$45,231	\$36,996	\$34,069
<b>Median Age</b>			
2010	40.9	40.0	36.9
2020	43.1	41.6	38.5
2025	43.7	42.2	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	3,950	33,029	74,864
<\$15,000	7.0%	11.5%	14.4%
\$15,000 - \$24,999	5.4%	8.1%	9.3%
\$25,000 - \$34,999	5.8%	7.7%	8.4%
\$35,000 - \$49,999	9.7%	12.0%	12.2%
\$50,000 - \$74,999	15.4%	16.0%	15.3%
\$75,000 - \$99,999	14.3%	13.0%	11.7%
\$100,000 - \$149,999	20.9%	16.0%	13.8%
\$150,000 - \$199,999	13.2%	9.6%	7.6%
\$200,000+	8.4%	6.1%	7.3%
Average Household Income	\$103,863	\$86,879	\$84,403
<b>2025 Households by Income</b>			
Household Income Base	3,932	33,115	75,347
<\$15,000	6.4%	10.7%	13.3%
\$15,000 - \$24,999	4.8%	7.5%	8.6%
\$25,000 - \$34,999	5.4%	7.4%	8.1%
\$35,000 - \$49,999	9.1%	11.6%	11.9%
\$50,000 - \$74,999	13.7%	15.2%	14.9%
\$75,000 - \$99,999	13.4%	12.7%	11.8%
\$100,000 - \$149,999	21.2%	16.5%	14.4%
\$150,000 - \$199,999	15.7%	11.2%	8.8%
\$200,000+	10.2%	7.1%	8.2%
Average Household Income	\$116,249	\$95,776	\$92,861
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,190	21,733	41,601
<\$50,000	2.2%	4.6%	4.1%
\$50,000 - \$99,999	2.4%	5.6%	5.3%
\$100,000 - \$149,999	1.2%	5.9%	7.2%
\$150,000 - \$199,999	9.0%	13.0%	15.2%
\$200,000 - \$249,999	23.6%	20.8%	17.3%
\$250,000 - \$299,999	28.4%	20.6%	17.1%
\$300,000 - \$399,999	25.9%	20.3%	20.8%
\$400,000 - \$499,999	3.4%	5.2%	6.7%
\$500,000 - \$749,999	3.4%	2.7%	4.0%
\$750,000 - \$999,999	0.2%	0.6%	1.3%
\$1,000,000 - \$1,499,999	0.1%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$285,215	\$267,361	\$284,157
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	3,191	21,914	42,052
<\$50,000	1.9%	4.4%	3.9%
\$50,000 - \$99,999	2.2%	5.1%	4.6%
\$100,000 - \$149,999	0.9%	4.8%	6.5%
\$150,000 - \$199,999	7.4%	11.7%	13.7%
\$200,000 - \$249,999	20.9%	19.5%	15.9%
\$250,000 - \$299,999	26.6%	19.2%	15.9%
\$300,000 - \$399,999	30.1%	23.3%	23.0%
\$400,000 - \$499,999	4.2%	6.2%	7.6%
\$500,000 - \$749,999	4.8%	3.7%	5.2%
\$750,000 - \$999,999	0.4%	0.9%	2.0%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.2%
\$2,000,000 +	0.2%	0.3%	0.7%
Average Home Value	\$303,650	\$286,053	\$309,286

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

August 26, 2020



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<b>2010 Population by Age</b>			
Total	10,084	84,640	201,566
0 - 4	5.9%	5.9%	6.5%
5 - 9	6.2%	6.1%	6.5%
10 - 14	6.2%	6.7%	6.8%
15 - 24	10.8%	12.3%	13.9%
25 - 34	12.4%	12.5%	13.7%
35 - 44	15.3%	14.1%	13.9%
45 - 54	16.4%	15.5%	14.8%
55 - 64	13.3%	12.1%	11.0%
65 - 74	7.1%	7.5%	6.5%
75 - 84	4.1%	4.9%	4.3%
85 +	2.4%	2.4%	2.1%
18 +	78.0%	77.3%	76.0%
<b>2020 Population by Age</b>			
Total	10,089	85,181	204,587
0 - 4	5.0%	5.3%	5.9%
5 - 9	5.8%	5.5%	6.0%
10 - 14	6.5%	6.0%	6.2%
15 - 24	11.1%	11.9%	13.1%
25 - 34	10.9%	12.9%	14.2%
35 - 44	13.4%	12.7%	12.9%
45 - 54	14.9%	13.6%	12.9%
55 - 64	14.4%	13.9%	12.9%
65 - 74	10.7%	10.1%	9.1%
75 - 84	5.0%	5.4%	4.6%
85 +	2.3%	2.6%	2.3%
18 +	79.1%	79.7%	78.2%
<b>2025 Population by Age</b>			
Total	10,074	85,556	206,280
0 - 4	4.9%	5.3%	5.9%
5 - 9	5.4%	5.2%	5.7%
10 - 14	5.9%	5.6%	5.9%
15 - 24	11.2%	10.9%	12.1%
25 - 34	11.6%	13.6%	14.2%
35 - 44	12.6%	13.0%	13.7%
45 - 54	14.2%	12.8%	12.2%
55 - 64	14.5%	13.6%	12.6%
65 - 74	11.1%	11.0%	10.0%
75 - 84	6.4%	6.5%	5.7%
85 +	2.1%	2.5%	2.2%
18 +	80.1%	80.5%	79.1%
<b>2010 Population by Sex</b>			
Males	4,897	40,191	97,038
Females	5,185	44,450	104,526
<b>2020 Population by Sex</b>			
Males	4,897	40,557	98,895
Females	5,192	44,626	105,691
<b>2025 Population by Sex</b>			
Males	4,910	40,868	100,027
Females	5,163	44,686	106,254

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,083	84,641	201,564
White Alone	88.4%	67.8%	57.2%
Black Alone	5.0%	19.1%	24.0%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	2.8%	3.6%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	6.4%	11.4%
Two or More Races	2.0%	2.8%	3.4%
Hispanic Origin	8.2%	17.9%	26.0%
Diversity Index	33.2	64.8	76.2
<b>2020 Population by Race/Ethnicity</b>			
Total	10,089	85,182	204,586
White Alone	84.4%	63.3%	53.4%
Black Alone	6.7%	20.8%	25.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	3.7%	4.4%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	7.8%	13.0%
Two or More Races	2.8%	3.4%	3.8%
Hispanic Origin	12.0%	22.1%	30.1%
Diversity Index	43.2	70.8	79.7
<b>2025 Population by Race/Ethnicity</b>			
Total	10,072	85,554	206,280
White Alone	82.1%	61.0%	51.6%
Black Alone	7.6%	21.4%	25.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	4.3%	4.8%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.5%	8.7%	14.2%
Two or More Races	3.2%	3.6%	3.9%
Hispanic Origin	14.5%	24.8%	32.7%
Diversity Index	48.7	73.6	81.4
<b>2010 Population by Relationship and Household Type</b>			
Total	10,082	84,641	201,564
In Households	99.9%	99.0%	97.8%
In Family Households	84.7%	82.8%	82.2%
Householder	26.8%	25.6%	24.5%
Spouse	20.7%	17.2%	15.3%
Child	31.8%	32.8%	33.6%
Other relative	3.3%	4.8%	5.8%
Nonrelative	2.0%	2.4%	3.0%
In Nonfamily Households	15.3%	16.2%	15.5%
In Group Quarters	0.1%	1.0%	2.2%
Institutionalized Population	0.0%	0.9%	1.3%
Noninstitutionalized Population	0.1%	0.1%	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Population 25+ by Educational Attainment</b>			
Total	7,230	60,783	140,938
Less than 9th Grade	2.2%	4.7%	7.1%
9th - 12th Grade, No Diploma	3.5%	5.8%	7.5%
High School Graduate	23.6%	27.2%	27.4%
GED/Alternative Credential	3.0%	3.7%	3.6%
Some College, No Degree	18.6%	19.0%	18.2%
Associate Degree	10.2%	9.0%	7.7%
Bachelor's Degree	24.5%	18.8%	16.9%
Graduate/Professional Degree	14.3%	11.7%	11.6%
<b>2020 Population 15+ by Marital Status</b>			
Total	8,351	70,896	167,645
Never Married	29.6%	35.2%	39.4%
Married	52.9%	46.9%	44.0%
Widowed	5.8%	6.7%	6.0%
Divorced	11.6%	11.2%	10.7%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,733	47,418	111,119
Population 16+ Employed	91.7%	89.9%	87.7%
Population 16+ Unemployment rate	8.3%	10.1%	12.3%
Population 16-24 Employed	9.5%	10.3%	11.3%
Population 16-24 Unemployment rate	13.9%	20.8%	22.5%
Population 25-54 Employed	61.8%	62.7%	64.0%
Population 25-54 Unemployment rate	7.2%	9.1%	11.4%
Population 55-64 Employed	19.8%	19.1%	17.8%
Population 55-64 Unemployment rate	8.1%	8.1%	9.5%
Population 65+ Employed	8.8%	8.0%	6.9%
Population 65+ Unemployment rate	9.9%	7.0%	8.0%
<b>2020 Employed Population 16+ by Industry</b>			
Total	5,257	42,613	97,467
Agriculture/Mining	0.1%	0.0%	0.1%
Construction	5.4%	5.5%	7.3%
Manufacturing	13.4%	13.0%	11.5%
Wholesale Trade	1.9%	1.9%	1.9%
Retail Trade	10.4%	10.0%	10.9%
Transportation/Utilities	3.6%	5.5%	5.4%
Information	3.2%	2.1%	1.7%
Finance/Insurance/Real Estate	7.6%	7.2%	6.6%
Services	50.5%	51.3%	51.5%
Public Administration	3.7%	3.4%	3.3%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	5,255	42,612	97,466
White Collar	67.5%	62.0%	56.6%
Management/Business/Financial	18.0%	14.0%	12.6%
Professional	28.4%	23.2%	21.1%
Sales	9.3%	8.8%	8.7%
Administrative Support	11.8%	16.0%	14.1%
Services	14.4%	19.5%	23.2%
Blue Collar	18.1%	18.5%	20.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.4%	4.4%	5.9%
Installation/Maintenance/Repair	4.4%	3.5%	3.0%
Production	5.6%	5.5%	5.6%
Transportation/Material Moving	3.7%	5.0%	5.6%

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<b>2010 Households by Type</b>			
Total	3,974	33,072	74,221
Households with 1 Person	25.8%	28.7%	27.3%
Households with 2+ People	74.2%	71.3%	72.7%
Family Households	68.4%	65.6%	66.5%
Husband-wife Families	52.8%	44.2%	41.5%
With Related Children	24.2%	20.2%	19.7%
Other Family (No Spouse Present)	15.6%	21.4%	25.0%
Other Family with Male Householder	4.1%	5.0%	5.6%
With Related Children	1.7%	2.3%	2.8%
Other Family with Female Householder	11.4%	16.4%	19.3%
With Related Children	5.9%	10.0%	12.7%
Nonfamily Households	5.9%	5.7%	6.2%
All Households with Children	32.2%	32.9%	35.6%
Multigenerational Households	4.1%	5.3%	6.0%
Unmarried Partner Households	6.3%	6.8%	7.5%
Male-female	5.5%	6.0%	6.8%
Same-sex	0.9%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	3,975	33,071	74,223
1 Person Household	25.8%	28.7%	27.3%
2 Person Household	31.9%	29.8%	28.5%
3 Person Household	18.0%	17.2%	17.5%
4 Person Household	15.4%	14.2%	14.5%
5 Person Household	6.1%	6.2%	7.1%
6 Person Household	1.9%	2.5%	3.0%
7 + Person Household	1.0%	1.4%	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,974	33,071	74,221
Owner Occupied	83.1%	68.9%	59.0%
Owned with a Mortgage/Loan	62.3%	50.0%	43.4%
Owned Free and Clear	20.8%	18.8%	15.6%
Renter Occupied	16.9%	31.1%	41.0%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	136	108	92
Percent of Income for Mortgage	13.3%	16.2%	18.4%
Wealth Index	123	97	95
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,137	35,276	80,774
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,082	84,641	201,564
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Fresh Ambitions (13D)
3.	In Style (5B)	Front Porches (8E)	Parks and Rec (5C)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,295,953	\$67,338,619	\$152,325,596
Average Spent	\$2,353.41	\$2,038.77	\$2,034.70
Spending Potential Index	110	95	95
Education: Total \$	\$9,579,735	\$64,737,982	\$138,609,380
Average Spent	\$2,425.25	\$1,960.03	\$1,851.48
Spending Potential Index	136	110	104
Entertainment/Recreation: Total \$	\$14,508,897	\$101,152,482	\$221,527,763
Average Spent	\$3,673.14	\$3,062.54	\$2,959.07
Spending Potential Index	113	94	91
Food at Home: Total \$	\$23,004,201	\$166,755,681	\$376,626,494
Average Spent	\$5,823.85	\$5,048.77	\$5,030.81
Spending Potential Index	109	95	94
Food Away from Home: Total \$	\$16,010,154	\$115,917,618	\$263,023,000
Average Spent	\$4,053.20	\$3,509.57	\$3,513.34
Spending Potential Index	108	93	93
Health Care: Total \$	\$24,604,000	\$171,910,040	\$375,895,739
Average Spent	\$6,228.86	\$5,204.82	\$5,021.05
Spending Potential Index	108	91	87
HH Furnishings & Equipment: Total \$	\$9,556,475	\$66,837,561	\$147,435,751
Average Spent	\$2,419.36	\$2,023.60	\$1,969.38
Spending Potential Index	111	93	90
Personal Care Products & Services: Total \$	\$3,915,549	\$28,085,870	\$62,906,361
Average Spent	\$991.28	\$850.34	\$840.28
Spending Potential Index	108	93	91
Shelter: Total \$	\$90,939,288	\$647,932,420	\$1,449,749,127
Average Spent	\$23,022.60	\$19,617.08	\$19,365.10
Spending Potential Index	119	101	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,350,991	\$65,273,750	\$144,581,487
Average Spent	\$2,367.34	\$1,976.26	\$1,931.26
Spending Potential Index	101	84	82
Travel: Total \$	\$11,561,273	\$78,611,762	\$169,524,076
Average Spent	\$2,926.90	\$2,380.08	\$2,264.43
Spending Potential Index	121	99	94
Vehicle Maintenance & Repairs: Total \$	\$4,813,661	\$34,245,325	\$76,690,522
Average Spent	\$1,218.65	\$1,036.83	\$1,024.40
Spending Potential Index	105	89	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.